

Submitted By:

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Submitted To:

Greeley Tribune
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PRESS RELEASE**April 11, 2013**

Geokinetics on behalf of Greeley owned Mineral Resources, Inc. is conducting a geophysical survey in the Greeley-Evans area. The purpose of this survey is to evaluate geological structure and potential oil and gas producing formations below the earth's surface.

Over the past few weeks, Geokinetics conducted a land survey and is in the process of laying out sandbags and installing sensors called geophones along streets in the Greeley-Evans area. This work is being done in preparation for a geophysical survey, one that will produce detailed images of geological layers deep underground. To generate these images, Geokinetics will employ specialized trucks using Vibroseis technology to direct low force vibrations into the ground. A truck places a baseplate in contact with the pavement and generates controlled vibrations. The vibrations from the trucks can be compared to road construction by a pavement roller, but generates less energy. The trucks will vibrate every 165 feet for 3 to 5 minutes along the survey route. A city block will take approximately 15 minutes to complete. The survey will take place in different locations throughout the Greeley-Evans area from 7:00 a.m. to 7:00 p.m. for approximately 30 days. This work has been completed all around the country and in cities as large as Los Angeles and in nearby communities including Windsor, Loveland and Frederick.

As community partners, Mineral Resources and Geokinetics are committed to safeguarding the environment, as well as protecting the health and safety of their employees and community. Mineral Resources and Geokinetics have high standards and comply with all local, state and federal safety regulations. Regular safety meetings are held to ensure all crew members are in compliance with these high standards.

A 24-hour community hotline is available now for questions and concerns. Experienced personnel will be available to answer questions throughout the survey.

24-Hour Hotline P| 970.590.6373

24-Hour Hotline P| 970.590.0343

24-Hour Hotline Español P| 970.590.2638

Email questions to: survey@mineralresourcesinc.com

Visit <http://www.mineralresourcesinc.com/survey.aspx> to see a video demonstration of the geophysical survey process.

We sincerely appreciate the support of our community in our efforts to safely develop oil and gas reserves in the Greeley area. In fact, nearly 10,000 property owners in the area have supported our efforts by partnering with us through oil and gas lease agreements. We understand how unique it is to have this type of support and feel lucky to live and work in such a place.

Mineral Resources, Inc. is a privately held oil and natural gas producer based in Greeley, Colorado. We specialize in the safe development of low risk, proven oil and gas reserves. Notably, we develop infill reserves in urban areas. We have specialized systems to safely and efficiently acquire, develop, permit, drill and produce valuable reserves beneath cities and communities.